

Create Symbols for Locations

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Objective: Practice visual communication by designing a symbol for three of six common subject area locations.

Materials

Three 11"x14" pieces of two-ply Bristol board

One or more of the following: ink, paint, pencil, collage or illustration software

Instructions

Choose three of the following subject area locations: Tattoo Parlor, Skateboard Park, Ant Farm, Vegetarian Zone, Earthquake Zone or Checkers Area

Trace one 5"x5" shape template included in this packet onto the center of each piece of Bristol: a square, a circle or a diamond. Use the same or a different template for each symbol.

Create a symbol to fit entirely within each shape. The shape acts as the outline for the symbol: give thought to how you will place the image within this shape. Do not use type as part of your symbol design.

Use black plus one additional color only.

Securely tape an assignment project label on the back in the bottom left corner.

Written component: Assignment project label

On a sheet of white paper, type 200-250 words to describe why you chose the specific colors, media, imagery, etc. to create all three of the symbols. Type your name in the top left corner.

